

Our Green Pledge

In Film & TV Rental Houses

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Our Green Pledge In Film & TV Rental Houses

With the Climate Emergency ever increasing and becoming more apparent, we as part of the Film & Television industry have a duty to act on reducing our carbon footprint and waste. With in this entertainment industry we as a sector are aware that we have an important role to play as do the rest of the industry. We feel that upon making changes in our businesses, we can influence the people who use our services and pass on new mentalities and techniques in this continuily growing and exciting industry.

We endeavour to come together to work on our impact and as a collective we will Pledge to:

Work alongside albert to help direct this industry into more sustainable practices.

- 2 Ensure our energy supplier is certified by albert.
- 3 Carbon offset our business where we can and through approved albert sources.
- **4** Take trains over planes. When travelling to meetings and expo's we will priorities and encourage our staff to use trains. If in any circumstance we use planes across large distances we will carbon offset with an albert certified company.
- 5 Encourage our employees to car pool, take public transport and cycle to work.
- 6 Prioritise the use of electric vans with cross hired Items. (these deliveries are dependent on distance.) We will also use bike couriers for smaller inexpensive Items and consider sharing transport between rental houses where possible.
 - Promotional material used will be made and sourced through sustainable sources, these include items such
 - as, leaflets, business cards, other expo material and clothing. Clothing for example will use nontoxic inks on sustainable cotton or bamboo materials.
- 8 Work alongside manufactures and suppliers in the bid to tackle needless wasteful packaging.
- 9 Endeavour to minimise single use plastics.
- 10 Provide our employees and clients with bio waste, battery and dry recycling bins. These will be situated in test rooms, offices and through out the entire building.
- 1 Recycle and maintain all our Lithium Ion Batteries to prevent any impact on the planet.
- 12 Help encourage and discuss with crews, clients and productions sustainable practices.
- 13 Continue to actively share ideas amongst the rental house network on Green and sustainable solutions.



INDUSTRY SIGNATURES:

